



Chamber of Commerce
...the creative soul of LA

Venice Legislative and Legal Committee (VLLC)

Mission/Goals/Pillars

Mission: To actively engage with elected leadership and other neighborhood organizations to support and promote legal and legislative positions that are beneficial to the economic vitality of business and community and to quality of life in Venice.

Goals

1. Promoting legislative measures, ballot initiatives and government positions.
2. Activating membership to turn out to vote in favor or against measures.
3. Initiating advocacy of positions that are beneficial to Venice's economic vitality and quality of life.

The VLLC should support

1. Government leadership that aligns with business.
2. Policies and laws that are streamlined, stable and predictable.

Pillars

Public Safety

The Chamber will advocate for positions and policies that create a safe and welcoming experience for business owners, residents and visitors. The Chamber will be an advocate for the allocation of public safety resources that are commensurate with the volume of local visitors and tourists in Venice.

Sustainable Business Growth

The Chamber supports long-term economic development that is consistent with the cultural history and heritage of Venice. The Chamber will support policies that enhance the creative, unique experience that is Venice.

Retained Tax Revenue

The Venice Chamber is committed to developing new ways to generate tax revenue for the City of Los Angeles and will support policies that allocate resources to Venice commensurate with the revenue Venice generates.

Land Use

The Venice Chamber will support policies and developments that enhance community character, preserve historical appeal, and improve the visitor experience.

Tourism

Venice is a leading tourist destination in Los Angeles. The Venice Chamber will advocate for a safer Venice that will create a positive and sustainable experience for tourists.

Transportation

The Venice Chamber supports positions that improve traffic circulation, public transportation, alternative means of transportation, and improved parking opportunities.